

Do you have the business savvy to build a successful coaching practice?

Are you overwhelmed with questions about how to run a lucrative business?

Do you want to spend more time coaching and less time worrying about the business of coaching?

Conscious Practice Building™ supports you in building the structure to create a thriving coaching practice. You'll walk away with a simple business plan, a plethora of resources, and the knowledge of how to set up systems to support client data management and accounting.

Conscious Practice Building is for the coach-practitioner who:

- Wants to start their own coaching practice but doesn't know where to start
- Has a full time job and wants to start a part time coaching business
- Has a part time coaching business and wants to transition into full time practice

Whether you are starting out or looking to tighten your infrastructure, this course helps you create or refine the framework needed to operate profitably. Building infrastructure that is aligned with your purpose is easier than you think.

Conscious Practice Building™ is a virtual briefcase jam-packed with the proven models and practices you will need to take your practice to new heights.

- You will develop a simple one page business plan that is directly fueled by your PURPOSE. A purpose driven business is the first step in building a foundation for success.
- You will set realistic goals and learn strategies to accomplish them.
- We uncover the common pitfalls for you, helping you navigate through uncertainty with ease.
- You'll discover the right questions to bring to your trusted legal and tax professionals. Being prepared when interacting with a business accountant, bookkeeper, or attorney can save you immeasurable time, energy, and money. Getting conscious about all the money and legal minutia will provide a huge relief as you continue to build your practice.
- You'll learn organizational and technological tips to streamline administration. Why reinvent the wheel? Learn ways to make your business life run smoothly.
- You will create customized coaching templates and forms. Having structures in place or delivering your services not only benefits you, but your clients.
- You'll begin to explore pathways to consciously market your practice. By giving you a taste of what it means to market yourself authentically, you'll begin to infuse creativity and confidence into your approach.

Course Dates: Starts Thursday, September 16, 2010 at 7:00pm EST; Class dates are 9-16, 9-23, 9-30, 10-14, 10-21

Tuition: \$595.00 USD for 7.5 CCEUS

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For Conscious Practice Building™ course dates and fees, visit: www.ConsciousCoachingInstitute.com